

## EU Design Days 2019

# Sustainability and Circular Economy

26 November 2019

**8.30 Registration and Coffee**

**9:00 Welcome**

- Pirita Lindholm, Director of ERRIN
- Vesna Caminades, Director of the Brussels Office of the Autonomous Province of Bolzano/Bozen – South Tyrol

**9:10 Keynote speech**

Fulvia Raffaelli, Head of Unit, Clean Technologies and Products, DG GROW, European Commission (tbc)

**9:30 Circular Design: Strategies, Synergies, Tools.**

- **The power of a circular future**  
Tina Kammer, InteriorPark, Stuttgart Region, Germany
- **Materials and known-how for a responsible design: the “matériauthèque”**  
Victoria Rosello, Cité du Design, Saint-Etienne, Auvergne-Rhône-Alpes Region, France
- **How can you convince citizens to change their energy use?**  
Robert Elbrink, City of Eindhoven,  
Lenneke Kuijer, Eindhoven University of Technology, The Netherlands
- **Designing Circular economy in the innovation system of the region of Päijät-Häme**  
Kristiina Soini-Salomaa & Kati Manskinen, Päijät-Häme Region, Finland
- **Materialising new artifacts and imaginaries for local/regional Circular Economies: The catalytic role of design research**  
Alastair Fuad-Luke, Autonomous Province of Bolzano/Bozen – South Tyrol, Italy

**10:45 Coffee Break**

**11:15 Sustainable Design: Learn, Collaborate, Raise awareness.**

- **Urban Garden Follies: The relevance of Live Projects in First year Education**  
Paolo Zaide, Ravensbourne University London, UK
- **Design thinking to co-create circular environments for the youth**  
(tbc), Alentejo Europe Initiative, Portugal

- **CURL - Circular economy teaching for early childhood education and primary schools by means of creative and design methods**  
Tiina Ikkonen, Kymenlaakso Region, Finland
  - **Supporting the Circular Economy: Creative Industry Contributions of Urban Food & Design Processes**  
Christina Alge, Vienna Business Agency, Austria
- 12:15** • **What is next?**  
Adèle Berault, World Design Capital 2020 Organization Committee, Lille Metropole
- 12:30** *Lunch break*
- 13:30** **Responsible Design: Produce, Consume, Re-use.**
- **Circular design and the textile value chain**  
Luc Kikkert, Arnhem Nijmegen City, The Netherlands
  - **Upcycling in the South Moravian Region: Where fashion meets environment**  
Helena Tovarkova, South Moravia Region, Czech Republic
  - **In the name of fashion and climate anxiety**  
Adrain Zathraeus, Vastra-Gotaland Region, Sweden
  - **Responsible design in practice and its influence on sustainable development of a region, Katarzyna Kaliszewska-Czeremska, AKTAN, Malopolska Region, Poland**
- 14:30** **Introduction to the afternoon session**
- 14:45** **World Café: Three rounds of parallel workshops**
- 16:30** *Coffee break*
- 16:45** **Presentation of workshop results and discussion**
- 17:00** **Closing speech**  
European Institute of Innovation and Technology (tbc)
- 17:20** **Wrap-up & Closure**
- 17.30** **Networking Drink**

*The conference will be moderated by the ERRIN Design&Creativity Working Group leaders Giulia Chiarel, Anna Spechtenhauser and Konsta Ylimaunou.*