

invitation

September 26th, 2013
Brussels

How to improve public and private
sectors through design?

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ERRIN European Regions
Research and Innovation Network

Move your mind,
use design!

www.eudesigndays.eu

Dear Sir / Madam,

After the great success of the first EU Design Days last year and much interest in the event from all over Europe, we have decided to organize a **2013 EU Design Days Edition**. This year's EU Design Days will be a one-day event concentrated on policy, funding, and tools for developing design strategies and implementing them through the public sector and services. The underlying question of the workshops and debates will be: ***How to improve public and private sectors through design?***

If you would like to learn from experiences and creative ideas of others as well as to share your own creative insight, don't miss the EU Design Days 2013! We are looking forward to seeing you **on the 26th of September 2013 at the Flemish Parliament in Brussels**. The 2013 EU Design Days will be preceded by a networking cocktail in the evening of **the 25th of September** to which you are also kindly invited.

Please find enclosed the program of the event. To register, [click here](#).

For more information, visit our website: www.eudesigndays.eu

Kind regards from the EU Design Days 2013 organizers' team

Contributing regions

[Amsterdam \(NL\)](#) | [Arnhem Nijmegen city \(NL\)](#) | [Basilicata Region \(IT\)](#) | [Central Denmark \(DK\)](#)

[East and North Finland \(FI\)](#) | [City of Eindhoven \(NL\)](#) | [Le Lieu du Design \(FR\)](#)

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