



Metropolitan Regions Shaping Transformation

Cohesion policy is and remains one of the cornerstones of European integration. At the same time, the objectives for the use of cohesion funds have become more complex, because in addition to social and spatial cohesion, they are now also intended to support urgently needed transformation processes.

The European Metropolitan Regions in Germany are pioneers and strong drivers of this transformation at regional, national and European level. As urban-rural partnerships, they are tackling the cohesion policy and transformational challenges, e.g. in industry, energy supply, the food industry or green infrastructure, with innovative ideas.

To this end, the Association of European Metropolitan Regions in Germany will present exemplary projects and discuss with representatives of other European metropolitan areas and European institutions about future issues and the safeguarding of the metropolitan regions' capacity for action within the framework of cohesion policy.

1. March 2023, 9:30 a.m. – 12:30 p.m.
**Representation of the Free State of Bavaria to
the European Union**
Rue Wiertz 77, 1000 Brussels

Kindly hosted by
Representation of the Free State of Bavaria
to the European Union



Program

WELCOME

Melanie Huml, *Bavarian State Minister for European and International Affairs*
Jakob Richter and Dr. Christa Standecker, *Association of European
Metropolitan Regions in Germany*

KEYNOTE

Jan Olbrycht, *President of the URBAN intergroup at the European Parliament*

METROPOLITAN REGIONS SHAPING TRANSFORMATION – GOOD PRACTICE FROM GERMANY

Transformation of Energy Generation: Hyways for Future
Friederike Hackmann (*Metropolitan Region Northwest*)

**Transformation of the Agriculture and Food Industry:
The Nuremberg Metropolitan Region and its Approach as a Home for
Regional Products (ReProLa)**
Dr. Hermann Ulm, *District Administrator County Forchheim (Nuremberg
Metropolitan Region)*

**Transformation of Green Infrastructure:
Regional transformation with green infrastructure – on the way to the
greenest industrial region in the world**
Susanne Brambora-Schulz and Petra Bartkowiak (*Ruhr Metropolis*)

**Transformation of the Manufacturing Industry: CARS 2.0 Transformation
network for automotive and mechanical engineering**
Stephanie Fleischmann, *Stuttgart Region Economic Development Corporation
(Stuttgart Metropolitan Region)*

COFFEE BREAK

METROPOLITAN GOVERNANCE AND TRANSFORMATION IN THE CONTEXT OF ITI – GOOD PRACTICE FROM EUROPE

Mr. František Kubeš, *Head of Department, Strategic Development and
Cooperation Department, Brno*

PANEL DISCUSSION

Ralph Schlusche, *Association of European Metropolitan Regions in Germany*

Piera Petruzzi, *Senior Project Expert, ESPON EGTC*

Marine Gaudron, *Coordinator territories team, CEMR*

Juraj Droba, *President of the Bratislava Region, CoR member*

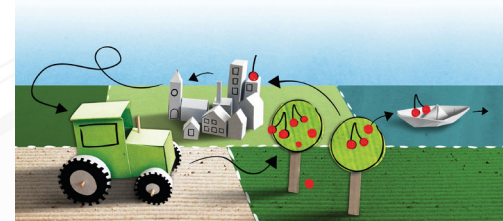
CLOSING REMARKS

Jakob Richter, *Association of European Metropolitan Regions in Germany*

LIGHT LUNCH

MODERATOR

Patrick Wegener, *Head of the European Office of the Municipalities of
Baden-Württemberg, Brussels*



Please register here (by 28.2.2023, 12:00 a.m.)
mrh.veranstaltungen.hamburg.de

This event is free of charge.

Contact

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